

Light Bulb Moments on Demand

How to tap into your innate creativity and wisdom

Have you got a great idea and don't know what to do with it?

Or is your business stuck in a rut?

It would be easy to assume that Light Bulb Moments happen at random and are outside our control.

They are after all elusive, ethereal and intangible by their very nature.

Well it's entirely possible to have them on demand and around a specific requirement or subject.



Tom Evans, author of the Art & Science of Light Bulb Moments, will show you how.

Who is this programme for for?	What can be tackled?
Entrepreneurs Creatives Scientists & researchers	Known opportunities Known issues & problems Unknown knowns & unknowns

How is it delivered?	Delivery options
One to one mentoring One to many facilitation on specific issues One to many workshop teaching principles of innovation and inspiration - in person or via teleseminar	Half day business intervention Full day business intervention Half day or full day workshops Project-based intervention

“Our light bulb moment session was enlightening and profoundly insightful. Thank you for being who you are and leading so rapidly to new perspectives and fresh thinking.”

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WHOLE BRAIN THINKING WHOLE MIND CONNECTION

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What is a Light Bulb Moment?

When you experience a light bulb moment, in less than a second, you see a whole vision for a new idea. More than that, something in your gut tells you that you have to follow this new dream. Your heart will also fall in love with it instantly.

As Newton and da Vinci could testify, we have experienced these phenomena many centuries before the advent of the light bulb.

Also known as, Aha moments, they are intrinsic to our very being.

The keys to being able to experience them on demand lie in something we all do naturally - that is to breathe and to let our conscious mind, and specifically our left brain, go quiet.



Whole Brain Thinking

We live in a left-brained dominant world. This is not a bad thing necessarily as it gives us our technology and standard of living. It does however lead to the rise of ego and the suppression of some of our creative skills.

Fortunately our neurology exhibits a phenomenon known as plasticity and we can change the way we think and act virtually instantaneously.

When you get both sides of the brain working on a task, it is like 1+1 equalling 3. Massive leaps in creativity and innovation ensue.

What is so marvelous about achieving this state of mind is that the techniques to do so are absolutely free. What's more, with regular practice, the process will make you healthier and physically and mentally fitter. It is a win-win-win opportunity.



Contact me, Tom Evans, if you would like more information and would like to learn new skills that will change your life ... forever.

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